

# MEMORY Empowerment Workshop



- Do you often meet someone familiar but could not recall his/her name?
- Do you need to hold on to your shopping list and check (✓) as you pick your groceries?
- Have you ever experienced checking the dictionary and forget the meaning of the word a day later?

If you say yes to all the above, See Immediate Improvement in Your Memory Power in this workshop.

***“RESULTS GUARANTEED!”***

**Unleash Your Hidden Talent – Your Super Memory Power !**

## Who Should Attend?

Secretaries, Executives and Professionals in the area of Sales, Services, Marketing, Finance, HR, Administration and Management who require to have a Powerful Memory and wish to have the ability to remember customers' names to their faces. Also for those who want to improve their memory power in general.

## Objectives and Benefits

This fun and exhilarating workshop will help you to:

- ✓ Remember Names to Faces.
- ✓ Overcome absent-mindedness.
- ✓ Double or Triple Your Memory Power by unleashing your hidden talent.
- ✓ Remember key words more effectively & efficiently for test, presentation & more.
- ✓ Remember long strings of numbers, eg. dates, facts, figures.
- ✓ Remember meanings of new words with ease.
- ✓ Instil confidence in learning new knowledge.



**CONTACT:** KEE Learning | Mailing Address: 274, Choa Chu Kang Ave 2, #14-237, Singapore 680274

Tel: 65 93805685 | Email: [david@MemoryImprovement.com.sg](mailto:david@MemoryImprovement.com.sg) | Website: [www.MemoryImprovement.com.sg](http://www.MemoryImprovement.com.sg)

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## *Trainer's Background*

Mr **David Kee** has more than 23 years of extensive working experience in the area of Memory Improvement. He has conducted his workshops and talks in Singapore, Indonesia, Malaysia, Brunei, Philippines and the Maldives.

Thousands of adults and students have benefited from attending his short and effective workshops. Some of his clients include:

- Singapore Airlines
- One and Only Reethi Rah, Maldives
- Singapore Police Force
- SMRT Corporation Ltd
- National University of Singapore Society
- Nanyang Technological University
- Changi General Hospital
- GlaxoSmithKline Asia Pacific
- Jones Lang Lasalle Property Consultant
- Creative Technology Ltd
- Singapore Land Authority
- Defense Science & Technology Agency
- Energy Market Authority
- Institute of Technical Education (East, West, Central)
- Singapore Polytechnic

His workshop was featured in a Mediacorp TV educational programme in Feb 2003. He was also an invited guest on NewsRadio 93.8 Lives in Aug 2012.



## *Topics Covered*

- Introduction.
- Motivation by the Power of a Trained Memory.
- The Gist of Memory.
- The Easy-to-learn Memory System.
- Mental Filing.
- Technique on Retaining New Vocabulary.
- Techniques on remembering key words (Eg, Company vision, mission, core values...etc).
- The Powerful Memory System used by most memory experts in the world.
- Techniques on Remembering Names to Faces.
- Memorizing long string of numbers, eg. dates, facts, figure, bank account number.
- Overcoming absent-mindedness & Practical Memory Tips.

## *Methodology*

This workshop is designed to be interactive, lively and lots of fun. It provides memory improvement techniques through lectures, motivation by the power of a trained memory and progress check that will allow participants to learn and see immediate improvement.



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## Testimonials on Mr David Kee's Memory Workshops

*"I have learnt a lot from your 1-Day Smart Memory Recall workshop session ...always applying in my daily routine. You will be amazed how much I benefited from your class!"*

**Mr Wong Cheong Seng**, In-Flight Supervisor  
Singapore Airlines

*"Great job, David. Your workshop serves to kick start my first step to a memory recall journey. Capture the power to remember before it fades away!"*

**Mr Nah Yam Lim**, Lecturer  
Temasek Polytechnic

*"Very Good. Very interactive and engaging."*

**Ms Rosalie Tien**, Lawyer  
Shell Malaysia Limited

*"Very 'eye-opening' because I've never attended a memory talk. Was sceptical at first because how can someone train another person's memory. But after attending, indeed very useful and the techniques are easy to understand."*

**Ms Oh Chew Ling**  
National University of Singapore

*"Very Good, tough on my head, but very enlightening and self-challenging. Definitely something I love to do."*

**Ms Denise Keller**, Presenter  
MTV

*"Interesting. Good teaching technique. Relaxing learning environment."*

**Dr Patrick Kok**,  
Changi General Hospital

*"David is a fluent & good speaker, clear. He finds ways to help us understand. Thanks for the workshop."*

**Mdm Cheong Lau Yuan**, Personal Assistant  
Ministry of Health

*"Very useful for personal usage and work application. Very effective and practical."*

**Mr Keanu Lee**, Manager  
Defence Science Technology Agency

*"A lot of practical methods for memory enhancement can be gained from this workshop."*

**Ms Sue Chong**, Business Matching Executive  
Hong Kong Trade Development Board